



Plot 473, NHC Street, Off Mwai Kibaki Road, Dar es salaam

ABOUT US

We are a Financial Technology (fintech) and a Telecommunication Services Provider with core focus in simplifying telecommunications & mobile payments services through provision of end-to-end transactional and solution based products to various enterprises leveraging the existence of featured and smartphones.

Our services cater for clients across many industries but not limited to Banking, Education, Insurance, Government and Government Agencies, FMCGs, NGOs, Hospitality, SMEs and many more.

Our cutting-edge enterprise grade solutions are powered by powerful Mobile Money APIs, Payment Processing, Messaging Gateways (SMPP, HTTP), Shortcode, Call Center Solutions, USSD and more.

We are a professional team of experts with over 8 years of experience in crafting telecommunication-based software and clear-cut solutions, our services cater for clients across several industries such as Education, Banking, Hospitality, SMEs, Travel, Insurance, Security companies, FBOs, Micro-finance Government Agencies and lots more, the central focus being providing end-to-end Payments, Mobile Survey, SMS, WhatsApp API, USSD, Call Center, IVR & OBD solutions.

We are connected to all the Mobile Networks in Tanzania, Tigo, Vodacom, Airtel, Zantel, Halotel and TTCL.

OUR CORE VALUES

Core Value it is a principle or belief that a person or organization views as being of central importance.

01 Do the right thing

02 We do whatever it takes for every situation

03 Customer is always right and we service the customer above all else

04 Honesty, Integrity and Accountability

05 Creativity, dreams and imaginations

06 Unequivocal excellence and continually Strive for perfection

07 Team work

OUR CLIENTS

We provide services that are concerned with aggregation, data collection, information dissemination, survey, information on demand and lots more.



REGULATORS



1. Mobile Payments

Mobile money is a service that allows a mobile phone user to store funds in a secure electronic account, linked to a mobile phone number as provided by mobile network operators such as M-Pesa, Tigopesa, Airtel Money, Halopesa, or others.

Through mobile money services, users can store, send, and receive money using their mobile phones. They can pay for goods and services, utility bills, school fees, or many others. They can also withdraw cash from authorized known Mobile Money agents.

Our Mobile money services are easily accessible, fast, and secure to our customers through multiple channels such as USSD code, WhatsApp, Mobile application, Mobile Point of Sale(MPOS), Web & Dynamic Scannable QR codes.

Deposit Payments: This type of mobile money payment allows businesses to collect and accept funds/payments from Customers to Business (C2B) through the use of six(6) digits numbers called Paybill in such a way that it enables customers to pay for various goods and services offered by businesses via mobile phone channels. Customers can make payments to businesses by navigating through the operator's Mobile Money USSD menu and/or app to effect and complete the payment transaction. The customer has to cite a reference, business number(paybill), and amount, the transaction is finally authenticated by password from the user's mobile money wallet PIN.

Payout/Withdraw Payments: B2C (Business to Customers) Mobile Money Disbursement: This type of mobile money payment allows businesses to disburse or send out funds/payments to their payees most commonly referred to as customers, staff, volunteers, beneficiaries, or various stakeholders. Payout payments enable businesses to perform Business To Customer (B2C) transactions.

Mobile Money USSD Push Payment: This type of mobile money payment allows merchants / third parties to initiate the payment request to a customer over USSDPush interaction through our Merchant Payment API, the customer will approve the transaction by entering Mobile Money wallet (Airtel Money, M-Pesa, Tigopesa, or Halopesa) PIN on USSD interface menu to approve and confirm the transaction. Our Payment Gateway will finally call the callback API of the merchant with final transaction details after the customer's confirmation, callback API would be hosted by a third-party system as per the given Callback API details.

Mobile Money API: Our Mobile Money Payment Gateway through APIs is able to expose send, receive & transaction lookup Mobile Money functionalities through secured Mobile Money APIs which support end-to-end data encryption with authorization, payload hashing with signing, and authentication. Our Payment Gateway allows businesses to extend the power of their existing systems such as e-commerce sites, billing systems, or accounting systems by tapping into our Payment API, Payout API, USSD Push Debit Payment API, or Transaction Lookup API.

2. Queue Management System

We provide a solution that allows users to Queue via WhatsApp. Our unique features include;

- WhatsApp Application where customers request a queue ticket via WhatsApp in instead of waiting in line.
- SMS alerts to let customers know when it's their turn and then Customers to rate their service experience at the branch
- Analytics data to inform businesses about daily operations.
- A webpage portal at the backend for staff queue management (calling, assignment, recall, cause, total queue number, daily reports etc.)
- A queue management system that will eradicate long queues at the bank. Customers will be able to request their tickets via WhatsApp which will calculate their waiting time in REAL TIME.
- On the backend a portal for employees such as Tellers, managers and other staff to run the digitalized queue by calling the customers on the queue by a CLICK of a button. Simple!
- WhatsApp has more than 2 billion active users per month, so why not utilize the most demanded application in the world for better customer experience and convenience since the customer is on the App daily.

3. Customer Relationship Management (CRM)

We provide a system that helps manage customer data.

It supports sales management, delivers actionable insights and facilitates team communication. Our unique features include;

- Task Tracking: Integrates a company's typical workflow and saves time spent on daily tasks.
- Customization: You can customize your CRM with custom functions, buttons, modules, fields, and layouts.
- Reporting and analytics: From basic charts to advanced analytics insights, such as spotting anomalies in your business, an inbuilt analytics engine inside CRM can help enterprises gain a crucial competitive advantage.

4. Bulk Email

We offer a unique Email based service to Financial Institutions, SMEs, FMCGs, Schools & Colleges, NGOs, FBOs and many other organizations. Our bulk Email service is a service that enables sending a large number of emails to a broad audience at once. Below are our three unique's:

5. Information On Demand

This is an SMS query platform that allows users to quickly query and access company's useful information on the business products and services rendered.

6. Mobile Survey

A great tool and medium for conducting simple questionnaires with a couple of questions that enables any cell phone (Smartphone or Featured) give real-time structured feedback.

7. WhatsApp API

Our WhatsApp Business API powers your communication with customers by sending notifications, customer service information, and essential information your customers need on WhatsApp. It is designed to provide customers simple, secure, and reliable way experience.

8. USSD Shortcode

USSD (Unstructured Supplementary Service Data) is a short number such as *123*31# that provides you with an interactive session or menu.

9. SMS Shortcode

Short codes are 5-digit numbers e.g. 12345 used to send and receive SMS to and from mobile phones for marketing, campaigns, feedback collection, alerts, notifications etc.

10. Bulk SMS

We provide an SMS gateway that connects our clients and partners assisting them to operate in various Bulk SMS applications either through our portal or through an API.

11. Mobile Insurance

Specifically, for insurance brokers and agencies hereby they are able to send reminders, latest promotions and queries of their products through bulk sms, ussd or sms shortcode platforms.

12. Outbound Dialling

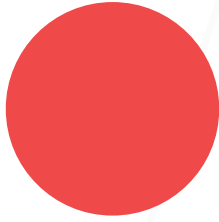
A robust system that dials out calls to a list of mobile users reminding and alerting customers on different issues.

13. Call Center

Our call center solution allows callers to be presented with a recorded menu and response by selecting a digit or, in some cases, by entering an extension number or a direct call to live operators (customer service representatives) to handle the call.

14. Interactive Voice Response

We have an Interactive Voice Response (IVR) technology that automates customer interaction: by allowing callers to interact using touch-tone digits. IVR helps customer service through their own inquiries by following the IVR recorded audio instructions.



Call: 0800 712 354 "Toll Free"



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